

Envirohub Marlborough & CKNZ's Save Our Species Programme









Introducing CKNZ



Since it's inception over 10 years ago, Conservation Kids NZ (CKNZ) has aimed to inspire young minds to better understand and appreciate the natural world around them. Psychological studies show that if a child can find a passion in a subject between the ages of 8~12, this passion will have a high likelihood of carrying on to adulthood.



Our Mission

ā mātou whāinga To inspire the young minds of NZ to take action for conservation!

Envirohub Marlborough's Conservation Kids NZ programmes and events, aim to inspire and nurture young minds, whilst cultivating bonds and support from their whānau to take action for conservation.



Conservation Kids NZ Strategic Plan



CKNZ SAVE OUR SPECIES PROGRAMME

https://www.envirohub.co.nz/saveourspeciesprogramme

Solvation A

CKNZ Strategic Plan



Our Outcomes

ā mātou tukunga iho

- Every child in Marlborough is given the opportunity to experience the local marine environment.
- Every child in Marlborough is given the opportunity to experience our wider outdoor environments.
- Events will strengthen whānau relationships by providing unique environmental experiences that encourage family involvement.



• Every event will support and bring awareness to a variety of environmental organisations or campaigns around NZ.

Our Action Plan

ā mātou honenha take

Through connections and collaborations with local environmental groups, organisations and businesses, we will collectively deliver monthly events and activities. These will be tamariki and whānau based, raising awareness about our local environment and empowering children to take action for its future.





CKNZ SAVE OUR SPECIES PROGRAMME

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Save Our Species Programme

Starting in January of 2023, Conservation Kids NZ will be hosting one major event a month, focussing on a particular species or habitat.

Events will be held at various locations around Marlborough and through a variety of mediums. This will increase the reach of each event, to enable participation for more whānau, tamariki and rangatahi than ever before.

CKNZ SOS Programme CKNZ Event calendar - 2023 Sign up to our Facebook Page or watch our website for more details! *Dates, species and location may be subject to change Month / Date Location Species 28th January Kōtare / Kingfisher Day Para Wetlands 25th February Pekapeka / Bat Day Pelorus Sth March SEA WEEK CHILDREN'S DAY TRIP QC Sound + Lochmara 30th April Giant Weta Day (Earth Day) Pollard Park QC Sound/Picton 28th May Tūpoupou / Hector's Dolphin Day 25th June Hamupēke / Humpback Whale Day TBC 30th July Kārearea / NZ Falcon Day TBC August TBC Tuna / Eel Day 28th September Mokomoko / Waiharakeke Grass Skink Day Rarangi 28th October Picton Kiwi Day 19th November TBC International Children's Day TBC TBC TBC December

Don't forget to sign up to our FB page: <u>@envirohubmarlborough</u> or check out our website: <u>www.envirohub.co.nz</u> for more details about the SOS programme and all of our online resources.

Want to join an event? Sign up via our website when you see the event advertised!

SOS Programme Events



Each event within the S.O.S. Programme follows a fundamental format that has been tried and tested over the years.

Throughout our time running CKNZ events, we have found that tamariki seem to respond more passionately and have a higher interest in events covering specific species rather than a specific environmental message (e.g. 'whale day' was much more successful with sign-ups than our 'plastic free party' event). Thus we have opted to focus on species and species within set habitats to peak interest and enhance engagement. We then weave in our environmental lessons and takeaway messages into the event.

Each event also aims to collaborate with a local group or organisation that may be able to not only benefit, but can also share their vast knowledge and add an element of excitement and hands-on expertise to each event.

Whanau/family involvement is not only encouraged, it is a requirement for all of our events. We invite adults and other family members to take part and be involved, rather than simply dropping off their tamariki.





Each of our events are pitched towards a primary-school age (5 to 12 years) audience, however, we welcome and cater to all members of the family who wish to join.

Each event also ensures there is an element of outdoor games and activities with relevance to the species or habitat at its centre, with all activities encompassing a positive spin and a fun atmosphere for all involved.

SOS Key Elements

Each event includes the following key elements:



Campaign - each event focuses around a notable week, day or month (e.g. Sea Week, Conservation Week, Plastic-Free July or Children's Day). This ties into the key environmental messages we are imparting on the day and how this affects the species in question.



Collaboration or Connection - during each event we aim to work with or alongside other groups and organisations around our region that are doing amazing work in the environmental field. This allows the sharing of awareness and knowledge and deepens the collaborations and trust across the region.



Location - we aim to spread out our events across the Marlborough region to take advantage of our varied and beautiful habitats. This also makes our events more accessible to individuals and whanau spread throughout Marlborough.



Te ao Maori - each species is interconnected with the rest of the environment and has special significance to tangata whenua. We aim to seek guidance and local input into this significance and how each species interacts and affects the world around it. We also aim to show how humans have an impact and what we can do to be better kaitiakitanga.



Guest speaker - each event begins with a specialised and interactive talk from either one of our own experts or a guest from another organisation through our collaborations. Presentations are full of images, photographs, videos and are very interactive, ideal for engagement with primary school-aged tamariki.



Game, activity and arts and crafts - each event also incorporates an outdoor element (weather dependant) with a game and/or activity that relates directly to the event species or habitat. In addition, there is an arts and crafts element in each event, whether on the day or to take home.



Species Superstar - at each and every event a stand-out tamariki will be selected as the 'Species Superstar'. This tamariki will have shone in some way with their passion and enthusiasm for the species in question and in their desire to better protect it and our environment. A sponsored prize will be given to each Species Superstar throughout the year.



Inclusivity & Greater Reach - each and every event's information and layout will be followed with content (including video footage) available to anyone and everyone online. This will allow for all tamariki, all over the region, to feel like they are a part of the event, whether they can make it in person or not.

Children's Day Special Events



One of our primary goals in our Strategic Plan is that every child in Marlborough is offered the opportunity to experience both our local marine environment and our wider outdoor environment.

As such, every one of our events is free of charge. In addition to our regular S.O.S. events, twice a year to commemorate both New Zealand's national and the International 'Children's Day' we run special, sponsored day trips.

At least one of these trips heads out into the Marlborough Sounds, and we offer a nomination-style opportunity to tamariki and whanau throughout Marlborough, who would not normally have the means or the opportunity to experience our marine world, to join one of these trips. In previous years, this has often included tamariki who had never set foot on a boat.

Our 2023 programme will of course include these trips, with our first Children's Day trip running alongside both New Zealand Children's Day and our national Sea Week.

Through generous community and business funding, we will be taking the tamariki out to Lochmara Lodge to experience the underwater observatory and also includes a cruise through the inner Sound in search of local wildlife.



Online Content - increasing our reach



One way in which we plan on making our resources and each event more accessible to the whānau and tamariki throughout Marlborough is to place all our content online.

For each and every event, we mimick the structure and content of the event online, with a mixture of images, video content and information.

The video footage will be of footage taken at each and every on-the-ground event (with the permission of guardians and parents of those in attendance) and broken up into short, digestible content.

Each species will have a dedicated page with species information and the guest speaker's presentation/talk captured on video so no one misses out on learning about each species and it's importance to our natural world around us.

> Games, activities and other resources and links will also have a spot online, so that each tamariki has the opportunity to take part wherever they are located in Marlborough.

> In addition, this is also beneficial postevent for those who were able to attend as they can revisit the activities and information at a later date.

> Those tamariki and whānau that are more isolated and/or remotely located, or those that can't make every event, still have a chance to take part in every event.





At each physical event we hold, we are also on the lookout for a tamariki that really shines or stands out in some way.

Our events are designed to inspire, educate, encourage and support our tamariki in learning and becoming more aware of the natural world around them and what they can do to protect and respect all life.

As a part of this, we watch carefully through each event and seek out a tamariki who has shown their passion and desire to do more whether its being proactive, wanting to learn or expressing their enthusiasm another way.



We understand that every tamariki is unique and has their own challenges and personalities that shine in different ways. We observe closely throughout the event and choose a tamariki that has shown these qualities in their own unique way - not always the loudest or most obvious amongst the group.

Once selected, we then award the day's 'Species Superstar' to further encourage, support and inspire these tamariki to continue to drive that passion and interest in the natural world or the species in question.

Each Species Superstar is awarded a prize pack, which includes a certificate, t-shirt, reusable goods (drink bottle/cup etc, information and some kind of voucher to encourage more outdoor engagements with that particular species.

